GET YOUR MESSAGE IN FRONT OF THE RIGHT AUDIENCE!

Sponsorship opportunities offered by the National Association of Veterinary Technicians in America (NAVTA) are a cost-effective and profitable way to increase your organization’s exposure to veterinary industry professionals.

NAVTA offers multiple partnership levels to help effectively target your organization’s messaging.

Contact Malia Friesen at socialmedia@navta.net to get started!
PLATINUM PARTNER

Top-tier sponsorship for BOTH NAVTA Leadership Summit (winter) -AND- NAVTA Leadership Symposium (fall) — $10,000

KEY BENEFITS:
- Ability to provide session topic and speaker (must be RACE approved and NAVTA approved)
- Branding on all marketing/promotion pieces
- Branding on all social media promotions
- Branding on event landing page
- Branding on pre-event communications/messages to attendees
- Branding on post-event communications/messages to attendees
- Logo on session opening slide
- Ability to introduce speaker
- Ability to provide a 2-minute video to play before start of session
- Ability to send email to attendees after the event (through NAVTA)

Three CE webinars over 12-month period — $9,000

KEY BENEFITS:
- Ability to provide session topic and speaker (must be RACE approved and NAVTA approved)
- Branding on all marketing/promotion pieces
- Branding on all social media promotions
- Branding on event landing page
- Branding on pre-event communications/messages to attendees
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- Ability to send email to attendees after the event (through NAVTA)

Six FULL page ads (one each issue) in The NAVTA Journal (TNJ) — $18,000
- Circulation more than 8,500
- Open rates exceeding 25%

Logo on NAVTA homepage for 12 consecutive months — $12,000

COMPLIMENTARY VALUE-ADDED ASSETS
- One post per month for 12 consecutive months on one social media outlet of your choice — $1,200
- One quarterly premium ad in monthly e-newsletter — $6,000
- 15 free memberships in NAVTA — $900

Value: $57,100 • Your Investment: $45,000

YEAR-ROUND exposure to the lucrative NAVTA audience in EVERY medium available: digital journal, virtual CE, digital newsletter, website, direct e-mail, social media, and membership!

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National Association of Veterinary Technicians in America | www.navta.net
GOLD PARTNER

Top-tier sponsorship for BOTH NAVTA Leadership Summit (winter) -AND- NAVTA Leadership Symposium (fall) — $10,000

KEY BENEFITS:
- Ability to provide session topic and speaker (must be RACE approved and NAVTA approved)
- Branding on all marketing/promotion pieces
- Branding on all social media promotions
- Branding on event landing page
- Branding on pre-event communications/messages to attendees
- Branding on post-event communications/messages to attendees
- Logo on session opening slide
- Ability to introduce speaker
- Ability to provide a 2-minute video to play before start of session
- Ability to send email to attendees after the event (through NAVTA)

Three FULL page ads in TNJ — $10,800
- Circulation more than 8,500
- Open rates exceeding 25%

Two CE webinars over 12-month period — $6,000

KEY BENEFITS:
- Ability to provide session topic and speaker (must be RACE approved and NAVTA approved)
- Branding on all marketing/promotion pieces
- Branding on all social media promotions
- Branding on event landing page
- Branding on pre-event communications/messages to attendees
- Branding on post-event communications/messages to attendees
- Logo on session opening slide
- Ability to introduce speaker
- Ability to provide a 2-minute video to play before start of session
- Ability to send email to attendees after the event (through NAVTA)

Logo on NAVTA homepage for 12 consecutive months — $12,000

Value: $43,900 • Your Investment: $35,000

YEAR-ROUND exposure to the lucrative NAVTA audience in EVERY medium available: digital journal, virtual CE, digital newsletter, website, direct e-mail, social media, and membership!

Contact Malia Friesen at socialmedia@navta.net to get started!
NAVTA PARTNER PACKAGES

SILVER PARTNER

Value: $22,200  
Your Investment: $20,000

Benefits

Top-tier sponsorship for EITHER NAVTA Leadership Summit (winter) -OR- NAVTA Leadership Symposium (fall) — $5,000

KEY BENEFITS:
- Ability to provide session topic and speaker (must be RACE approved and NAVTA approved)
- Branding on all marketing/promotion pieces
- Branding on all social media promotions
- Branding on event landing page
- Branding on pre-event communications/messages to attendees
- Branding on post-event communications/messages to attendees
- Logo on session opening slide
- Ability to introduce speaker
- Ability to provide a 2-minute video to play before start of session
- Ability to send email to attendees after the event (through NAVTA)

Three FULL page ads in TNJ — $10,800
- Circulation more than 8,500
- Open rates exceeding 25%

Logo on NAVTA homepage for 6 consecutive months - $6,000

BRONZE PARTNER

Value: $11,400  
Your Investment: $9,500

Benefits

Sponsorship for EITHER NAVTA Leadership Summit (winter) -OR- NAVTA Leadership Symposium (fall) — $5,000

KEY BENEFITS:
- Ability to provide session topic and speaker (must be RACE approved and NAVTA approved)
- Branding on all marketing/promotion pieces
- Branding on all social media promotions
- Branding on event landing page
- Branding on pre-event communications/messages to attendees
- Branding on post-event communications/messages to attendees
- Logo on session opening slide
- Ability to introduce speaker
- Ability to provide a 2-minute video to play before start of session
- Ability to send email to attendees after the event (through NAVTA)

Three HALF page ads in TNJ -OR- logo on NAVTA homepage for 6 consecutive months — $6,000

COMPLIMENTARY VALUE-ADDED ASSETS (Silver & Bronze):

One post per quarter for 4 consecutive quarters on one social media outlet of your choice - $400

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NAVTA PARTNER PACKAGES

PARTNER
Individual partnership opportunities for NAVTA programs

Event Sponsorship for NAVTA Leadership Summit (winter) — $5,000

**KEY BENEFITS:**
- Ability to provide session topic and speaker (must be RACE approved and NAVTA approved)
- Branding on all marketing/promotion pieces
- Branding on all social media promotions
- Branding on event landing page
- Branding on pre-event communications/messages to attendees
- Branding on post-event communications/messages to attendees
- Logo on session opening slide
- Ability to introduce speaker
- Ability to provide a 2-minute video to play before start of session
- Ability to send email to attendees after the event (through NAVTA)

Event Sponsorship for NAVTA Leadership Symposium (fall) — $5,000

**KEY BENEFITS:**
- Ability to provide session topic and speaker (must be RACE approved and NAVTA approved)
- Branding on all marketing/promotion pieces
- Branding on all social media promotions
- Branding on event landing page
- Branding on pre-event communications/messages to attendees
- Branding on post-event communications/messages to attendees
- Logo on session opening slide
- Ability to introduce speaker
- Ability to provide a 2-minute video to play before start of session
- Ability to send email to attendees after the event (through NAVTA)

Session Sponsor (Leadership Summit or Leadership Symposium) — $3,000

**KEY BENEFITS:**
- Ability to provide session topic and speaker (must be RACE approved and NAVTA approved)
- Branding on session marketing/promotion pieces
- Logo on session opening slide
- Ability to send email to attendees after the event (through NAVTA)

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National Association of Veterinary Technicians in America | www.navta.net
NAVTA Partner Packages

EXCLUSIVE SPONSORSHIP OPPORTUNITIES

Exclusive partnership opportunities for NAVTA Awards

NAVTA’s Veterinary Technician of the Year Award — $15,000

KEY BENEFITS:
- Branding on all marketing/promotion pieces
- Branding on all social media promotions
- Branding on award landing page
- Branding on pre-event communications/messages to attendees
- Branding on post-event communications/messages to attendees
- Participation in award presentation

NAVTA’s Student Chapter of the Year Award — $7,500

KEY BENEFITS:
- Branding on all marketing/promotion pieces
- Branding on all social media promotions
- Branding on award landing page
- Branding on pre-event communications/messages to attendees
- Branding on post-event communications/messages to attendees
- Participation in award presentation

NAVTA’s Student Chapter Advisor of the Year Award - $7,500

KEY BENEFITS:
- Branding on all marketing/promotion pieces
- Branding on all social media promotions
- Branding on award landing page
- Branding on pre-event communications/messages to attendees
- Branding on post-event communications/messages to attendees
- Participation in award presentation

DON’T SEE WHAT YOU’RE LOOKING FOR?
We’re happy to chat with you about creating a custom package.
Contact Malia at socialmedia@navta.net to get started.

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National Association of Veterinary Technicians in America | www.navta.net
# SPONSORSHIP RESERVATION FORM

## Contact Information

<table>
<thead>
<tr>
<th>Company/Agency:</th>
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<tbody>
<tr>
<td>Contact Name:</td>
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## Billing Information

<table>
<thead>
<tr>
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<td>Contact Name:</td>
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## Billing Authorization

Payment must be made with a credit card or check payable to NAVTA with U.S. Funds. I authorize full payment for the ad described below:

### Sponsorship Package

- Platinum - $45,000
- Gold - $35,000
- Silver - $20,000
- Bronze - $9,500
- Partner - $5,000
- Session - $2,500
- Veterinary Technician of the Year Award - $15,000
- Student Chapter of the Year Award - $7,500
- Student Advisor of the Year Award - $7,500

### Payment Method

- [ ] Visa
- [ ] Mastercard
- [ ] American Express
- [ ] Discover

### Credit Information:

- Credit Card #: _______________________________  Exp. Date: _____ / _____
- Name on Card: _________________________________
- Authorized Signature: ___________________________